

B ND

PLANNING COMMITTEE

Meeting #2: Monday, Nov. 6, 2023



Dr. Deana Steeber
Superintendent

Welcome and Introductions



Tonight's Agenda

- Meeting #1 Recap
- After Action Review
- Overview of Facility Needs and Long-Range Planning
- School Finance 101
- Enrollment Trends and City Growth
- Campus Tour



Meeting #1 Recap

- Bond Planning Committee working toward recommendation to Board of Trustees
- SSISD operates 9 campuses and enrolls ~4,300 students
- SSISD students have excelled academically and in extracurricular activities in 2022-2023 and 2023-2024

Valued Committee Member

- Ask Questions
- Do Research
- Value in All Opinions
- Learn from Each Other
- Speak from ♥
- Be involved — own it.
- Think about Future Needs
- Try to understand Why Bond Failed
- Identifying Misinformation
— Share Facts

Meeting Norms

- Presentations and activities will begin by 5:30 pm
- Committee members are expected to attend each meeting, as information and understanding builds from one meeting to the next
- Keep phones and other devices on silent
- Be a valued committee member

SSISD Bond History

SSISD's last successful bond was 14 years ago!

2009 (Passed) \$48.4 M

- New Middle School
- Douglass Additions
- SSES Additions
- Practice Track
- Multi-Purpose Facility
- Austin Academic Center Asbestos, Demolition, & Construction

November 2022 (Failed) \$81.5 M

- New Elementary School
- Bowie Primary Addition
- Parking at BBP
- SSES Renovations
- SSHS Renovations, Additions, & Parking
- Buses

2005 (Passed) \$9.93 M

- Barbara Bush Primary Additions
- SSHS Renovations & Additions

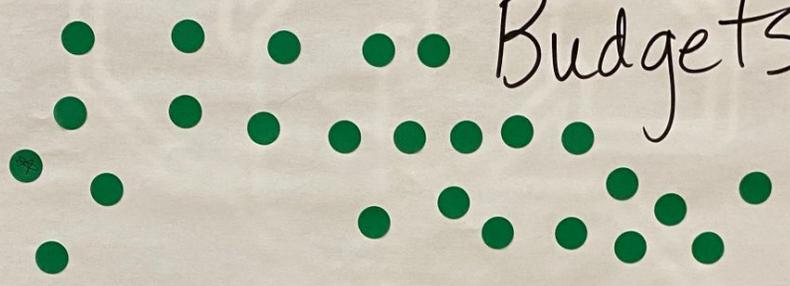
May 2022 (Failed) \$93 M

- New Elementary School
- Renovations at BBP, SSES, AAC, Douglass, & SSHS
- Bowie Primary Addition
- SSHS CTE Center
- Buses
- Capital Improvements

After Action Review



Understand Finance/Costs/
Budgets



25

Voter Apathy (Voter Turnout)

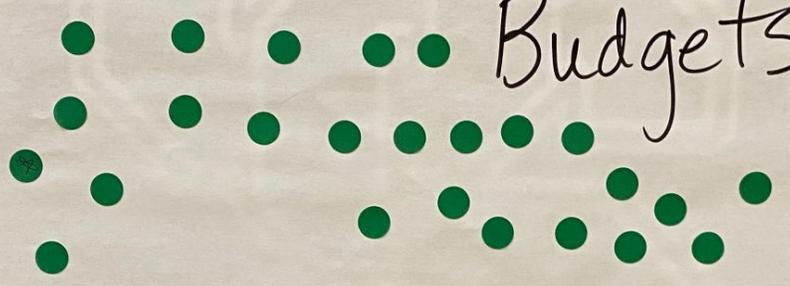


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Top Reasons Previous Bonds Failed

Lack of Communication	39
Lack of Financial Transparency	31
Lack of Broad/Mass Communication	29
Previous Projects/Trust	27
Understand Finance/Costs/Budgets	25
Low Educator Morale	21
Perception/Trust of Past Admin	18

Understand Finance/Costs/
Budgets



25

Voter Apathy (Voter Turnout)



5

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After Action Review

- **Let's come up with a plan.**
- **Using chart paper, discuss your assigned topic and brainstorm ways SSISD could overcome this reason in future elections.**
- **We will rotate tables after 5 minutes and continue until all topics have been addressed.**

Topics for Discussion

Topic	Tables
Communication Targeted and Mass Audiences	1 & 2
Finance/Costs/Budgets & Financial Transparency Voter Education	3 & 4
District Culture and Perception Overcoming Low Teacher Morale and Lack of Trust for Previous Administration	5 & 6
Previous Projects and Trust Overcoming Past Perception and Moving Forward with a “New Plan”	7 & 8

Rotation 1 of 4

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Topics for Discussion

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Previous Projects and Trust Overcoming Past Perception and Moving Forward with a “New Plan”	1 & 2

Rotation 2 of 4

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Rotation 3 of 4

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Rotation 4 of 4

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